



putting child nutrition
at the forefront
of social change

**Breastfeeding
Promotion Network of India**

(Registered Under Societies Registration
Act XXI of 1860, Delhi R.No. S-23144)

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BPNI/2017/145

November 30th, 2017

Shri Rakesh Srivastava
Secretary
Ministry of Women and Child Development,
Government of India,
Shastri Bhavan ,A- Wing (6th Floor),
Delhi- 110001

Subject: IMS Act violation done by Medela by sponsoring a CME organised by Delhi Gynaecologist Forum South

Respected Sir,

I would like to bring to your notice a violation of the Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply & Distribution) Act 1992, and Amendment Act 2003 (IMS Act) by the feeding bottle and teat manufacturer MEDELA who has sponsored a CME organized by the Delhi Gynecologist Forum South on 28th November 2017 in Delhi. It has come to our notice through a vigilant BPNI member who continuously monitors the implementation of the IMS Act. The invitation letter sent for the CME is attached for your perusal.

Section 9 (2) of the IMS Act states,

"No producer, supplier or distributor referred to in sub-section (1), shall offer or give any contribution or pecuniary benefit to a health worker or any association of health workers, including funding of seminar, meeting, conferences, educational course, contest, fellowship, research work or sponsorship."

Since sponsoring of CME is prohibited under the IMS Act, I request you:

1. To prevent such violations, you may write a joint letter with the Secretary MOHFW to all the associations of the health and nutrition professionals asking them to desist from such sponsorships and other activities with attracts the provisions of the IMS Act and violates the law.
2. You may also write to the 'Medela India Private Limited' at JMD Megapolis, 602-603, Sohna Road, Sector-48, Gurugram. PIN: 122 001 asking the company to not indulge in activities that violate the IMS Act.

We will appreciate a line about the action taken.

With Regards,

Dr. Arun Gupta
Central Coordinator, BPNI

Cc: Ms. Preeti Sudan, Secretary, Ministry of Health & Family Welfare for necessary action