

## ANNOUNCEMENT

# WORLD BREASTFEEDING WEEK CELEBRATION AWARDS (2012)

## Taking Stock of Policies and Programmes!

Dear Friends,

The world Breastfeeding Week (WBW) from 1st-7th August 2012 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for support to women to breastfed.

The theme for WBW this is “**Taking Stock of Policies and Programmes**”

The breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2012 celebration and the categories are given below:

1. **Individual** 10 prizes for best activities
2. **Organization** 10 prizes for best activities

The award consists of a certificate from BPNI. We would appreciate if you could inform our office in advance of the activities you plan to undertake, so that we could promote your organization by publicizing it on our website.

**Criteria for selection** Please send your activity report in the prescribed format (<http://bpni.org/WBW/2012/rf.doc>) by September 30th 2012, clearly mentioning the category for which you have applied.

The decision of the BPNI National WBW Coordination Committee on Awards will be final. The prizes will be announced on 30th October 2012 and the award winner's list will be published on the BPNI website.

With very best wishes and sincerely yours,



Dr. J.P. Dadhich  
National Coordinator, BPNI



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**BABIES NEED  
MOM-MADE  
NOT MAN-MADE!**