

Breastfeeding: A Winning Goal *for Life!*



Dear Friends,

The World Breastfeeding Week (WBW) from 1-7 August 2014 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for supporting women to breastfeed.

The theme for WBW this year is “**Breastfeeding: A Winning Goal for Life**”

The Breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2014 celebration and the categories are given below:

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|------------------|-------------------------------|
| 1. Individual | 5 Prizes for best activities |
| 2. Organizations | 15 Prizes for best activities |

The award consists of a certificate from BPNI. We would appreciate if you could inform our office in advance of the activities you plan to undertake, so that we could promote your organizational activities by publicizing on our website.

We request you to submit your report of activities post celebrations at <http://bpni.org/wbwreport> by **15 September 2014**.

The decision of the BPNI National WBW Coordination Committee on awards will be final. The prizes will be announced on 1 November 2014 and the award winner's list will be published on the BPNI website.

With very best wishes and sincerely yours,

Dr. J.P. Dadhich
National Coordinator, BPNI