

Dear Friends,

The World Breastfeeding Week (WBW) from 1-7 August 2017 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for supporting women to breastfeed.

The theme of WBW this year is **“Sustaining Breastfeeding- Building alliances without conflicts of interest”**.

The Breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2017 celebration. The award consists of a certificate and memento from BPNI. There are 20 organization awards for this year WBW 2017.

We request you to submit your report of activities post celebrations at [bpni@bpni.org](mailto:bpni@bpni.org), [bpni.india@gmail.com](mailto:bpni.india@gmail.com), or send via post at BP-33, Pitampura, Delhi-110034 by 31st August 2017.

The decision of the BPNI National WBW Coordination Committee on awards will be final. The prizes will be announced by the third week of September 2017 and the award winner's list will be published on the BPNI website.

With very best wishes and regards



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