

Reference of interventions to improve initiation and duration of breastfeeding

This document is a compilation of useful references, which provides the evidence for the effectiveness of interventions, to increase rate of initiation or duration of exclusive breastfeeding. These references are only an attempt to aggregate the interventions, which were carried out to increase rate of initiation or duration of exclusive breastfeeding, there can be many more such interventions.

1. Duffy EP, Percival P, Kershaw E. Positive effects of an antenatal group teaching session on postnatal nipple pain, nipple trauma and breast feeding rates. *Midwifery* 1997;13(4):189–196. *
2. Hill PD. Effects of education on breastfeeding success. *Matern Child Nurs J* 1987;16(2):145–156.*
3. Brent NB, Redd B, Dworetz A, D'Amico F, Greenberg JJ. Breastfeeding in a low-income population. Program to increase incidence and duration. *Arch Pediatr Adolesc Med* 1995;149(7):798–803.*
4. Sciacca JP, Dube DA, Phipps BL, Ratliff MI. A breast feeding education and promotion program: effects on knowledge, attitudes, and support for breast feeding. *J Community Health* 1995;20(6):473–490.*
5. Loh NR, Kelleher CC, Long S, Loftus BG. Can we increase breast feeding rates? *Ir Med J* 1997;90(3):100–101.*
6. Wiles LS. The effect of prenatal breastfeeding education on breastfeeding success and maternal perception of the infant. *JOGN Nurs* 1984;13(4):253–257.*
7. Rossiter JC. The effect of a culture-specific education program to promote breastfeeding among Vietnamese women in Sydney. *Int J Nurs Stud* 1994;31(4):369–379.*
8. Howard C, Howard F, Lawrence R, Andresen E, DeBlicke E, Weitzman M. Office prenatal formula advertising and its effect on breastfeeding patterns. *Obstet Gynecol* 2000;95(2):296–303.*
9. Kramer MS, Barr RG, Dagenais S, et al. Pacifier use, early weaning, and cry/fuss behavior: a randomized controlled trial. *JAMA* 2001;286(3):322–326.*
10. Caulfield LE, Gross SM, Bentley ME, et al. WIC-based interventions to promote breastfeeding among African-American Women in Baltimore: effects on breastfeeding initiation and continuation. *J Hum Lact* 1998;14(1):15–22.*
11. Taylor P, Maloni J, Taylor F. Extra early mother-infant contact and duration of breastfeeding. *Acta Paed Scand Suppl* 1985;316:15–22.*
12. Snell B, Krantz M, Keeton R, Delgado K, Peckham C. The association of formula samples given at hospital discharge with the early duration of breastfeeding. *J Hum Lact* 1992;8(2):67–72.*
13. Kistin N, Benton D, Rao S. Breastfeeding rates among black urban low income women: effect of prenatal education. *Pediatrics* 1990;86:741–746. **
14. Oakley A, Rajan L. Social support and pregnancy outcome. *Br J Obstet Gynaecol* 1990;97:155–162.**
15. Frank DA, Wirtz SJ, Sorenson JR, Heeren T. Commercial discharge packs and breastfeeding counseling: effects on infant-feeding practices in a randomized trial. *Pediatrics* 1987;80(6):845–854.**

16. Lynch SA, Koch AM, Hislop TG, Coldman AJ. Evaluating the effect of a breastfeeding consultant on the duration of breastfeeding. *Can J Public Health* 1986;77(3):190–195.**
17. Redman S, Watkins J, Evans L, Lloyd D. Evaluation of an Australian intervention to encourage breastfeeding in primiparous women. *Health Prom Int* 1995;10(2):101–113. **
18. Curro V, Lanni R, Scipione F, Grimaldi V, Mastroiacovo P. Randomised controlled trial assessing the effectiveness of a booklet on the duration of breast feeding. *Arch Dis Child* 1997;76(6):500–504.**
19. McEnergy G, Rao KP. The effectiveness of antenatal education of Pakistani and Indian women living in this country. *Child Care Health Dev* 1986;12(6):385–399. **
20. Serwint JR, Wilson ME, Vogelhut JW, Repke JT, Seidel HM. A randomized controlled trial of prenatal pediatric visits for urban, low-income families. *Pediatrics* 1996;98(6 Pt 1):1069–1075.**
21. Jones D, West R. Lactation nurse increases duration of breastfeeding. *Arch Dis Child* 1985;60:772–774.**
22. Escobar GJ, Braveman PA, Ackerson L, et al. A randomized comparison of home visits and hospital-based group follow-up visits after early postpartum discharge. *Pediatrics* 2001;108(3):719–727.**
23. Sjolín S, Hofvander Y, Hillervik C. A prospective study of individual courses of breastfeeding. *Acta Paed Scand* 1979;68:521–529.**
24. Kistin N, Abramson R, Dublin P. Effect of peer counselors on breastfeeding initiation, exclusivity, and duration among low-income urban women. *J Hum Lact* 1994;10(1):11–15.**
25. Moher D, Cook DJ, Eastwood S, Olkin I, Rennie D, Stroup DF. Improving the quality of reports of meta-analyses of randomised controlled trials: the QUOROM statement. *Lancet* 1999;354:1896–1900.**
26. Winikoff B, Myers D, Laukaran VH, Stone R. Overcoming obstacles to breastfeeding in a large municipal hospital: applications of lessons learned. *Pediatrics* 1987;80(3):423–433. **
27. deChateau P, Winberg J. Long-term effect on mother-infant behaviour of extra contact during the first hour post partum: II, a follow-up at 3 months. *Acta Paed Scand* 1977;66:145–151.**
28. Salariya E, Easton P, Cater J. Duration of breastfeeding after early initiation and frequent feeding. *Lancet* 1978;2:1141–1143.**
29. Thomson M, Hartsock T, Larson C. The importance of immediate postnatal contact: its effect on breastfeeding. *Can Fam Physician* 1979;25:1374–1378. **

* only abstracts available with BPNI

** full text available with BPNI

What is BPNI

BPNI is a registered, non-profit, independent national organization with international collaboration and works towards protecting, promoting, and supporting breastfeeding and appropriate complementary feeding of infants and young children since 1991. BPNI works to protect, promote and support breastfeeding in India with the broad goal of empowering all women to breastfeed their infants exclusively for first 6 months of life and to continue breastfeeding for two years or beyond along with adequate and appropriate complementary feeding through advocacy, training, education, information, research and social mobilization. BPNI also works in close liaison with International Baby Food Action Network (IBFAN) and World Alliance for Breastfeeding Action (WABA).

BPNI Policy on Funds

BPNI does not accept funds or sponsorship of any kind from the companies producing infant milk substitutes, feeding bottles, related equipments, or infant food (*cereal foods*).



Breastfeeding Promotion Network of India (BPNI)

BP-33, Pitampura, Delhi 110 088, India

Tel: 91-11-27312445, Tel/Fax: 91-11-27315606

Email: bpni@bpni.org

Website: www.bpni.org
