World Breastfeeding Trends initiative
Tracking, Assessment and Monitoring systems

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Outline of the Presentation

- Relevance and History
- World Breastfeeding Trends initiative (WBTi)
  - What is WBTi
  - What is the scope of WBTi
  - How WBTi is different from other data base
  - Process of WBTi at Regional and National level
- Components of APPAR tool kit
Major causes of death among children under five, worldwide, 2000, Malnutrition is associated with infant and young child mortality

According to the Global Strategy, 2/3rd deaths are related to inappropriate feeding practices

“Malnutrition has been responsible, directly or indirectly, for 60% of the 10.9 million deaths annually among children under five. Well over two-thirds of these deaths, which are often associated with inappropriate feeding practices, occur during the first year of life.....” Global Strategy for IYCF

A CASE for tracking
U 5 mortality trends in South Asia and MDGs
Preventive Interventions

- Antibiotics for premature rupture of membranes: 1%
- Measles vaccine: 1%
- Newborn temperature management: 2%
- Vitamin A: 3%
- Water, sanitation, hygiene: 3%
- Hib vaccine: 4%
- Complementary feeding: 5%
- Breastfeeding: 7%

*Breastfeeding

LANCET. 362, July 2003
History

- Innocenti Declaration, 1990
- The Global Strategy for Infant and Young Child Feeding, 2002
- The WHA resolutions, latest - 58.32 in May 2005
The Innocenti Declaration - 1990

1. Appoint a national coordinator with appropriate authority
2. Ensure that every facility providing maternity services fully practices all the “Ten steps to successful breastfeeding”
3. Give effect to the principles and aim of the International Code of Marketing of Breast-milk substitutes
4. Enact legislation protecting breastfeeding rights of working women
Additional priority areas recommended in the Global Strategy

- Develop, implement, monitor and evaluate a comprehensive policy on IYCF
- Promote exclusive breastfeeding for 6 months and continued breastfeeding up to 2 years or beyond
- Promote timely and appropriate complementary feeding
Additional priority areas recommended in the Global Strategy

- Provide guidance on feeding in exceptionally difficult circumstances – HIV, Emergencies
- Support women’s care and nutrition
- Initiate communications and advocacy for these issues.
The WHA resolution 58.32 in 2005

- Reinforces GSIYCF
- To take action and assure resources for plans of action to improve infant and young child feeding practices
India trends in IYCF

- Initiation of BF
- Exclusive BF (0-3 months)
- Complementary BF
WHO Assessment tool

Infant and Young Child Feeding: A tool for assessing national practices, policies and program
What is WBTi

- **WBTi** is an extension of GLOPAR which focused on Innocenti declaration
- **WBTi** is a system for **Tracking**, **Assessing** and **Monitoring** the global strategy
- Using a web-based software toolkit, **Asia Pacific Participatory Action Research (APPAR) Toolkit ©**
Scope of WBT:

- Encourages the countries to document the status of implementation of the Global Strategy.
- Helps to find out GAPS in existing practice, policy and programs.
Scope of WBT

- Based on Fifteen indicators, Identified Gaps can be used to develop recommendations and ADVOCACY to affect the policy.
- Helps to prioritize actions for implementing the strategy.
- Ensures ongoing assessments contributing to develop trends.
The process of assessment

Assessment of Gaps

- Coordinator reviews the process
- Identify the assessment team
- Undertake the assessment
  - Workshop for An initial orientation, Agreements and Review of data, Presentation of GAPS
The APPAR Toolkit©

- Fifteen Indicators
- Part I – data on IYCF practices
- Part II - Policy and Programs – subset of Que. based on ID and GSIYCF
The APPAR Toolkit©
Part I

1. Percentage of babies breastfed with in one hour of birth
2. Percentage of babies 0<6 months of age exclusively breastfed in the last 24 hours
3. Babies are breastfed for a median duration of how many months?
4. Percentage of breastfed babies less than 6 months old receiving other foods or drink from bottles
5. Percentage of breastfed babies receiving complementary foods at 6-9 months of age
## The APPAR Toolkit©
### Part II

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Next Steps

- Formulating recommendations and presentation
- Use toolkit to enter data on the web
- Identify priority areas for action at national level for feasible actions
Thanks !!!