

Minutes of Meeting

Session: "Sensitization Workshop for health professionals to enhance Awareness on provisions of the IMS Act

Venue- Hi- Tech Medical College, Pandra, Bhubaneswar

Date – 28th October, 2014, *Time:* 0930 Hrs to 1500 Hrs

Resource Persons-

1. Ms.Dr Parbati Sengupta, Kolkata- Founder Member, BPNI
2. Dr Samarendra Mohapatra, Prof..- Dept. of Pediatrics, Hi Tech Medical College, BBSR
3. Dr Ashutosh Mohapatra, Secretary, NNF, Odisha State
4. Dr Aditya Mohapatra, Senior Consultant , Child Health, SIHFW, ODISHA

Facilitators-

1. Dr P.K. Saboth- Consultant , NRHM and NIPI, Odisha
2. Mr D.N. Panda, PAID, NGO

Guests-

1. Prof. Dr Nayan Mohanty, Principal, Hi tech Medical College, Bhubaneswar- Chief Guest.
2. Prof Radha Satpathy, HOD , Dept. of Pediatrics, Hi Tech Medical college

Observations-

The workshop started with with welcome address by Dr Mohapatra of Hi Tech Medical college and bouquet presentation to the Resource persons and Chief Guests. Prof Nayan Mohanty, Principal Hi Tech Medical college inspired the participant to be ethical in the prescription for new born and infants. He thanked BPNI and PAID for their initiative to sensitise the young doctors on IMS Act.

Prof Radha also expressed her concern on the stagnant rate of Initiation of Breast feeding in the urban cities of Odisha. She shared her experience that all Private Nursing homes do not follow the practive of Counselling for appropriate feeding and prescribe Tinned Milk to the

infants. She appealed the participants to spread the message of exclusive Breast feeding among paramedical staff as well with their colleagues.

The first session started with Dr Sengupta on the topic for Need for protection of Breast Feeding from Commercial influence. She shared her experience of how the companies offer gifts including Sarees, Refrigerator, etc. for prescribing their milk substitute products. She compared the extent of loss the society is having due to mixed feeding of infants in term of Diarrhoea, Respiratory Tract infections and morbidities among infants.

The second session after a tea break was on IMS ACT. This was most interactive session when the participants wanted to know more and more details about the act. They were totally ignorant about this Act till date. Only the Pediatrics students have heard about the act but were not aware about the details.

This session was followed by a session by Prof Mohapatra on how the violation of IMS Act is still continuing

In addition to the slides, he also shared how in Odisha also some of the professors of Cuttack were accepting favours' from Nestle for free participation in Nutrition conferences. The Chemists and Nursing homes in Bhubaneswar as well in the rural areas do the push sale to mothers. There are many Govt hospitals in the rural areas where the Nestle posters are displayed inside the Doctors chamber.

The participants were eager to know about the punishments and penalties given to the doctors for this. Dr Samrendra also shared his experience during visit to one of the SNCU at Khandamal district that how the AYUSH doctors were prescribing Tinned food rampantly to the mothers discharged from Maternity ward.

The Ayush Doctors were informed about the IMS act, when they stopped prescribing.

This session was followed by a session by Dr Aditya Mohapatra on – IMS Act – What have we achieved....

He shared the slides and then initiated an interactive session on the topic that it is basically ignorance of the service providers which lead to the increasing use of the tinned food. He gave his opinion that most of the first Tin Food is prescribed by the Obstetricians as they are not aware about the ACT as well the physiology of Breast Feeding. He stressed on displaying IMS act posters in every Labor room, Patient waiting hall and OTs.

The fact of NNF and IAP denying any contribution from the Tinned Food companies was also shared with all participants.

The last discussion after Lunch was taken by Secretary NNF on important aspect of Breast feeding saying how the Human milk /Mother milk gives Live – Cells in form of Leukocytes etc to baby whereas this is not possible by any other form of milk for the infants.

Secy NNF, Odisha also discussed about the concept of Human Milk Bank with the participants. He shared that Odisha is also planning to start a Human Milk Bank in Bhubaneswar. But then there is lot to be done in this field.

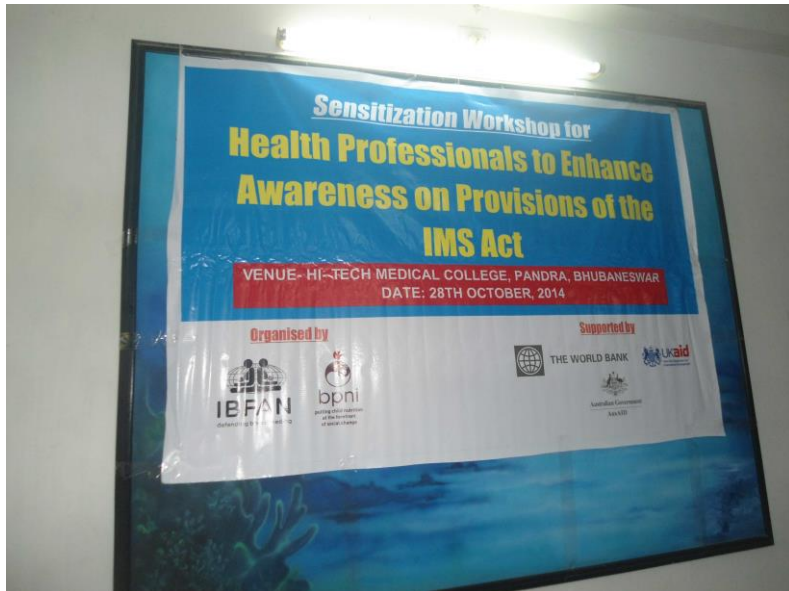
Dr Saboth shared the Annual Health Survey Data with the participants on IMR, U5 MR and Prevailing Breast feeding practices in Odisha. It was shocking to see that one of the tribal district Bolangir practice has come to very low level. Dr Saboth urged the participants to share the information with everyone in the society starting from Watch man, house maid, attendants to family members and friends on Advantage of Breast feeding and IMS act.

The workshop concluded with Vote of thanks by Secretary Paid Mr D.N Panda

Important points raised by the participants-

1. To raise the punishment for violation IMS act- fine to be more than 1 Lakh and imprisonment minimum more than 6 months (Non Bail able).
2. To do a study on KAP on IMS act in Odisha for Medical officers and Service providers posted in the Delivery points in Govt. of Odisha and Nursing homes and based on that to initiate IEC activity on IMS act and Disadvantage of Tinned food.
3. To sensitise the chemist associations on the IMS act
4. To sensitise the public representatives, community leaders and politicians on IMS act and monitoring the chemists and hospitals in their area on violation of IMS act.
5. To sensitise the policy makers- non Medical administrators, Hospital and nursing home owners on IMS act and its impact on NMR, IMR and U 5 MR.
6. A campaign to sensitise the Media and Industries as part of their CSR activity.

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N.B: The photographs and attendance sheet are at Annexure-I & II respectively.



Annexure-I

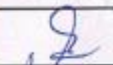

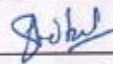
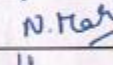
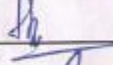
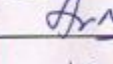
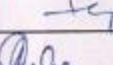
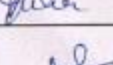
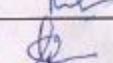

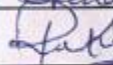
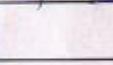




Annexure-II

Sensitization Workshop for health professionals to enhance Awareness on provisions of the IMS Act				
Venue- Hi- Tech Medical College, Bhubaneswar, Date - 28th October, 2014				
Sl. No.	Participant's Name	Designation & Qualification	Mobile No.	Signature
1	Jyotshranayee Hota	C.I. Nursing	9777129665	Jyotshranayee Hota 28/10/14
2	Sushree Sarathree Nayak	C.I. Nursing	8895739076	Sushree Sarathree Nayak 28/10/14
3	Chanchala Kar.	Lecturer Nursing	09437323988	Chanchala Kar 28/10/14
4	Madhusaila Mohapatra	Sen. Tutor (Hitech School of Nsg)	9746244984	Madhusaila Mohapatra 28/10/14
5	Amrita Nayak	Ex. Tutor (Hi-Tech School of Nsg)	8895616618	Amrita Nayak 28/10/14
6	Dr. Biswanath Rout.	Pediatrics P.G. Student. HTMCH.	9437273224	Dr. Biswanath Rout 28/10/14
7	Dr. Abhiram Biswal	Pediatrics P.G. Student HTMCH	8906749634	Dr. Abhiram Biswal 28/10/14
8	Dr. Shrikant Bhow.	Pediatrics P.G. Student HTMCH	7504667253	Dr. Shrikant Bhow 28/10/14
9	Dr. Sathak Satapathy	Community Medicine 2 nd Yr. HTMCH.	9439034399	Dr. Sathak Satapathy 28/10/14
10	Dr. Sthitapragyan Mohanty	Community Medicine PG 2nd Yr.	9437665717	Dr. Sthitapragyan Mohanty 28/10/14
11	Dr. Tanuj B. Hossain Mullick	CM PG 2nd year	9007109137	Dr. Tanuj B. Hossain Mullick 28/10/14
12	Dr. Pritu Munidi	2nd yr Pediatrics	9938767427	Dr. Pritu Munidi 28/10/14
13	DR ANINDITA MAITI	1 st yr PGT Com Medicine.	9681952255	Dr. Anindita Maiti 28/10/14
14	DR. NIDHI PRIYA	1st yr PGT Community Medicine	8584911626	Dr. Nidhi Priya 28/10/14
15	Dr. Monalika Patro	2nd yr PG, Pediatrics.	9124000888	Dr. Monalika Patro 28/10/14

Sl. No.	Participant's Name	Designation & Qualification	Mobile No.	Signature
16	Sahoti Mohanby	2 nd yr PG Paeds	9439235372	
17	Shruti Sarawat	2 nd yr PG, Paediatrics	9853324812	
18	Brajesh Kishore Acharya	2 nd yr P.G. Paediatrics	9178664747	
19	Dr. Savita Tripathi	2 nd yr PG Paediatrics	9727141241	
20	Suchismita Panda	1 st yr PG Paediatrics	9438428797	
21	Prof. S. Mahapatra	Prof., Dept. of Paediatrics	986152731	
22	Dr. Soumya Mohanby	1 st yr PG, Community Medicine	9439257528	
23	Dr. Debdutta Bhowmik	2 nd yr PG, Community Medicine	9434387505	
24	Dr. Bijayalaxmi Pati	Intern, Paediatrics	9439585319	
25	Dr. Devadutta Panda	Intern, Paediatrics	9439425669	
26	Prof. S. N. Pradhan	Nursing Advisor	9437009253	
27	Chitly V. Saravola	Nursing Dept	7205579084	
28	Prof. R. Pradhan	Prof. Paediatrics	9438234418	
29	Dr. Dilip K. Das	Asst. Prof, Paediatrics	7504901123	
30	Dr. Srima Lenka	2 nd yr PG, O&G Dept	9437067520	
31	Dr. Amit Agrawal	2 nd yr PG O&G Dept	9437163294	
32	Dr. Aparna Acharya	1 st yr PG Paediatrics	8895596100	

Sl. No.	Participant's Name	Designation & Qualification	Mobile No.	Signature
33	Dr. Reehav. Roy	P.G 2 nd yr (Pediatrics)	8895200228	
34	Dr. N.K. Choudhary	Principal AIICU	9437106868	
35	Dr. Soumyashree Naha	PG Pediatrics (3 rd yr)	9438911820	
36	Dr. Nijim Mahilary	PG Pediatrics (3 rd yr)	8763990432	
37	Dr. R.P. Mishra	Asst. Prof. Paed.	9437226890	
38	Dr. Lisa Sarangi	Prof. Community Medicine	9437165488	
39	Dr. Rakem Nohary	PG Interny obs & gyn	809328699	
40	Dr. Rejalexu Nohary	PG 2 nd yr obs & gyn	8280031210	
41	Dr. Miteli Molekator	PG 3 rd yr obs & gyn	7205365553	
42	Dr. Soumit Routray	PG 3 rd yr pediatrics	9738182650	
43	Dhirendra Nath Panda	Secretary, PAID, Chatrapur	9437203820	
44	Dr. Pakesh Pandgrihi	PG 3 rd yr Pediatrics	9437001726	
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